



**Help Wanted. Help Found.<sup>SM</sup>**

## Recruiting and Advertising Packages and Rates

4th Quarter 2009

**1-877-966-0050**

### Job Board

*"JobCircle.com is the largest independently-owned and operated job board in the Mid-Atlantic region, and has been connecting jobseekers and employers since 1998."*

#### Single Job Posting

Job Posting for 30 days with 2 automatic refreshes  
1 Job Posting \$225.00

#### Job Board Membership

Unlimited resume searching, unlimited resume access, job posting, and includes the use of applicant tracking and site job management tools. \*

	Monthly	Quarterly	Annually
One-pay:	\$695.00	\$999.00*	\$3500.00*
Monthly Install-Pay:	N/A	\$350.00*	\$298.00*

\*All memberships are recurring until client cancellation

\*All Install-Pay plans require quarterly or annual commitment  
Additional seats available at \$50/month

#### Job Wrapping

JobCircle.com can scrape the jobs from client corporate web site for automatic insertion into client account. \$399.00 one-time setup fee and additional charges apply as follows:

	Monthly	Quarterly	Annually
One-pay:	\$50.00	\$135.00	\$500.00
Install-Pay:	N/A	\$45.00/mo	\$40.00/mo

### Career Fairs

*"JobCircle.com career fairs are the largest and most well attended career fairs in the regions we serve."*

Each job fair typically comprises of a booth, event guide listing, exposure in show marketing, and access to event resumes.

Event	Location	Date	Cost
Celebrate Diversity PA	Philadelphia, PA	Nov 5th	\$1,995.00
Jobs Gone Wild	Philadelphia, PA	Jan 28th	\$1,495.00

\* This is a partial list. Show dates subject to change. Please visit <http://www.JobCircleJobFairs.com> for the updated list.

### Recruitment Services

*"Our recruitment services products are branding & advertising tools that help companies connect with jobseekers in unique and effective ways."*

#### Event Promotion Package

Promote your recruitment event, training seminar, or open house to tens of thousands of quality local candidates, with a customizable Open House Promotion Package. Package includes:

Event Promotion Package:	\$1,995.00*
Event Promotion Package w/ RSVP engine:	\$2,750.00*

\*120 x36 Banner in upcoming events section on 1K-4K pages linked to information page about the event on your site or ours.

\*2 Radius based e-mail blasts to up to 20,000 candidates

\*1 Job Posting on JobCircle.com

\*Optional pre-screen questionnaire tool to help manage lead flow

#### Email Marketing

Send your marketing message to over 600,000 opt-in candidates. Campaign can be tailored by geography, industry, and skill set.

Total Emails:	Cost per email:
5,000 emails:	\$ 0.100
15,000 emails:	\$ 0.075
20,000 emails:	\$ 0.060
50,000 emails:	\$ 0.040
100,000 emails:	\$ 0.030

#### VoiceCall Recruiter

Leave your recruiting message on the home answering machine of thousands of jobseekers. Can be tailored by geography and industry. List purchase is also available.

Setup (once per order):	\$295.00
Per Voicemail:	.25

#### Jobseeker Agent Sponsorship

JobCircle.com sends out over 130,000 opt-in e-mails per night to jobseekers through their opt-in search delivery agents. Put your sales or recruiting message at the top of each e-mail agent.

All Agents:	\$495.00 per month per region
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