



# Recruiting and Advertising Packages and Rates

2nd Quarter 2012

1-877-966-0050

## May 2012 Specials

### Job Board:

- Save \$500 on Annual Membership Pricing
- Free Job Wrapping on all Membership Packages

### Career Fairs:

- Take \$295 off any package for Grand Slam Job Fair

### VoiceCall:

- ½ off setup fee for any campaign

## Job Board

"JobCircle.com is the largest independently-owned and operated job board in the Mid-Atlantic region, and has been connecting jobseekers and employers since 1998."

### Single Job Posting

Job Posting for 30 days with 2 automatic refreshes  
1 Job Posting \$225.00

### Search & Post Packages

Unlimited resume searching, unlimited resume access, job posting, and includes the use of applicant tracking and site job management tools.\*

	1-Month	Quarterly	Annually
Packages:	\$495	\$995.00	\$3495.00

Quarterly and Annual Memberships are recurring memberships  
Additional seats available at \$25/month

### Job Wrapping

JobCircle.com can scrape the jobs from client corporate web site for automatic insertion into client account. \$399.00 one-time setup fee and additional charges apply as follows:

	Monthly	Quarterly	Annually
One-pay:	\$50.00	\$135.00	\$500.00

## Career Fairs

"Our successful career fairs provide opportunities to meet face to face with active jobseekers."

Each job fair comprises of a booth, show guide listing, exposure in show marketing, and access to show resumes. Visit <http://www.jobcirclejobfairs.com> or call your sales representative.

Event	Location	Date	Cost
Grand Slam	Philadelphia, PA	7/18/12	\$1495.00

## Recruitment Services

"Our recruitment services products are branding & advertising tools that help companies connect with jobseekers in unique and effective ways."

### Event Promotion Package

Promote your recruitment event, training seminar, or open house to tens of thousands of quality local candidates, with a customizable Open House Promotion Package. Package includes:

Event Promotion Package:	\$1,995.00*
Event Promotion Package w/ RSVP engine:	\$2,750.00*

\*120 x36 Banner in upcoming events section on 1K-4K pages linked to information page about the event on your site or ours.

\*2 Radius based e-mail blasts to up to 20,000 candidates

\*1 Job Posting on JobCircle.com

\*Optional pre-screen questionnaire tool to help manage lead flow

### Email Marketing

Send your marketing message to over 600,000 opt-in candidates. Campaign can be tailored by geography, industry, and skill set.

#### Total Emails:

0 to 3,000 emails:	\$ 695.00
Up to 10,000 emails:	\$ 995.00
Up to 20,000 emails:	\$ 1,195.00
Up to 30,000 emails:	\$ 1,395.00
Up to 40,000 emails:	\$ 1,795.00

\*over 40,000 call for pricing

### VoiceCall

Leave your recruiting message on the home answering machine of thousands of jobseekers. Can be tailored by geography and industry. List purchase is also available.

Setup (once per order):	\$295.00
Per Connect:	.25

### Jobseeker Agent Sponsorships

JobCircle.com sends out over 400,000 opt-in e-mails per night to jobseekers through their opt-in search delivery agents. Put your sales or recruiting message at the top of each e-mail agent.

All Agents: \$495.00 per month per region